Melnykovych, Andrew (PSC)

From: Sent: To: Subject: Melnykovych, Andrew (PSC) Friday, September 28, 2012 1:45 PM

your comments in case 2012-00129 - area code 270

Ms. Tabor:

Thank you for comments regarding the Kentucky Public Service Commission's consideration of options for a new area code in the current territory within area code 270. Your comments will be placed into the record of this case for the Commission's review as it considers its decision in this matter.

For your future reference, the case number in this matter is 2012-00129. Case files, including public comments, are available on the PSC website.

Please feel free to contact me if you need further information.

Andrew Melnykovych

Director of Communications Kentucky Public Service Commission 211 Sower Boulevard Frankfort, KY 40601 502-564-3940 x208 cell:502-330-5981 RECEIVED

By Kentucky Public Service Commission at 1:49 pm, Sep 28, 2012

From: PSC - Public Information Officer
Sent: Friday, September 28, 2012 11:17 AM
To: Melnykovych, Andrew (PSC)
Subject: FW: Comments on proposed new area code & W KY split

From: on behalf of Melissa Melissa Sent: Friday, September 28, 2012 11:17:21 AM To: PSC - Public Information Officer Subject: Comments on proposed new area code & W KY split Auto forwarded by a Rule

To whom it may concern;

I wish to have my opinion and comments recorded AGAINST changing current 270 areas code phone numbers to the newly proposed 364. While I also read that it is being considered for the Western part of the Western KY 270 area and I may or may not be personally affected by the 2014 change I still wish to state my opinion for myself, my business and other fellow business owners.

Of the two options listed last night, the lessor of the two would be to issue new numbers with the new area code. It is extremely unfair to businesses, especially small ones, to have to re-do everything AGAIN. Things like lettering on business doors, trucks, equipment, business cards, invoices, t-shirts...I could go on and on. That does not even take into consideration printed advertisements like refrigerator magnets, phone books that people hold onto forever and ever (i.e. yellow page ads that were purchased and extremely pricey), fees for updating websites and online advertising. That is quite an expense and very frustrating, not to mention out of town (and state) customers that suddenly can't reach you

anymore. All because of previously poor planning? Should have created two when the 270 was formed from the 502 not make those that were affected then be penalized again now. I am firmly against having to change any of our personal or business contact information and I fully believe other businesses feel the same way. I will use ever ounce of my pull that exists with my facebook contacts to rally support from others against this change. In an economy like this small businesses, who many believe are keeping this country afloat should not be penalized over and over again.

I also wish to know; Have all disconnected phone numbers been re-used? Why can't we change the secondary (prefix) numbers? For instance ours is 270-965, but a business across the street is 270-967, while cell phones or 270-704 or 270-969 for this area? Why is this not an option?

Attached also please find a screen shot of WPSDlocal 6's fb post with my comment posted on that feed with multiple likes (10 on my comment at time of screenshot). General concensus seems to be that people agree with me and do NOT wish to have their current (area code) phone number changed again. People seeking a new phone number will be getting an entirely new phone number and therefore would feel the least affect.

Thank you for your time. Please confirm that you have received my email.

Melissa K. Tabor Tabor's Towing & Repair 433 S Main St., Marion, KY 42064 Visit us on the web at:

https://www.facebook.com/TaborsTowingandRepair